



# PINTO HORSE

ASSOCIATION OF AMERICA, INC.

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**Position:** Marketing and Communications Intern

**Company:** Pinto Horse Association of America, Inc.

**Location:** Tulsa, Oklahoma

**Work Period:** June 1 – 20, 2020

**Supervisor:** Will report to Director of Marketing/Communications and office management.

**Job Description:** Assist with all aspects of marketing, video, photography, communication and publication development associated with the Pinto World Championship horse show. Duties include: taking photos, designing, writing, publishing and distributing any form of communication aspect involved in the production of the show, i.e. maintaining open rapport with exhibitors, coordinating interviews for written stories, photography and maintaining social media outlets.

**Other Info:** The objective of this internship is to provide students a behind the scenes look at marketing a large equine show.

Student must be:

- Able to lift up to 50 lbs.;
- Travel to Tulsa
- Work long hours
- Entering junior year of college or above in the Fall 2019 semester.

**Requirements:** Must be enrolled in upper level collegiate courses. Must be able to operate a DSLR camera proficiently. Experience in CS5 programs, including but not limited to, Adobe Illustrator, Photoshop and InDesign. Knowledge of Mac a plus.

Knowledge of horses, livestock, showing and/or judging a plus.

**Benefits:** Contract labor fee of \$125 per day, lodging and meals while in Tulsa. No transportation costs will be provided.

**Contact:** Please submit résumé, cover letter, photography and writing samples to:  
Lechelle Calderwood, Director of Communications and Marketing  
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Bethany, OK 73008  
(405) 491-0111, ext. 224  
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