

FOR IMMEDIATE RELEASE

For more information, contact Equine Equipment at (877) 905-0004

Pinto Horse Association of America Adds New Member Benefit Through Equine Equipment

The Pinto Horse Association of America (PtHA) has partnered with Equine Equipment to provide its members with a new benefit and significant discounts on a variety of products for the horse world.

Equine Equipment provides horse owners with discounts on products and equipment from Exmark, FarmPaint, New Holland agriculture and construction equipment, Tenda Horse Products, Toro and Ventrac. PtHA members can now access these discounts at no cost and with no hassle, and discounts often are as much as 26% or more off MSRP.

“We know Pinto Horse owners are busy people, so we make saving money as quick and easy as possible,” said Steve Andersen, founder of Equine Equipment. “We are thrilled to welcome PtHA members to enjoy our exclusive discounts. We invite members to contact our office so that we can connect them with a dealer with discounted prices available.”

“We are very excited to be partnering with Equine Equipment to add value to a PtHA membership,” said Darrell L. Bilke, the PtHA’s Executive Vice President/Chief Operating Officer. “Our members will experience getting great discounts from great companies.”

For more information about savings available through Equine Equipment, go to www.equineequipment.com or call (877) 905-0004.

About the PtHA:

Incorporated in 1956, the Pinto Horse Association of America was formed to encourage the promotion of quality horses, ponies and miniatures with color and to establish a registry for maintaining their show records and pedigrees. The PtHA® has evolved through the years and now has three separate registries: the Color Registry, the Solid Registry, and the Long Ear registry. All equines, no matter the size or breeding, can now qualify to be registered in one of the three PtHA® Registries. With a variety of classes and programs for every level of horseman, PtHA® has a “SPOT” for everyone. Currently, the association serves approximately 88,000 members and boasts more than 157,000 registered Pintos.