

EXHIBITOR OF THE DAY

JUNE 21, 2024

Doug Wilfred

Doug Wilfred from Litchfield, Ohio, is our Boot Barn Exhibitor of the Day. He has competed at the Pinto World Championship since 2018 and has been riding for 10 years. Today, Wilfred is competing in western horsemanship and disciplined rail. His favorite class to show in is the disciplined rail.

Wilfred credits his wife, Shannon, for being his biggest motivator. Doug's favorite memory was not of one involving himself, but instead was watching Shannon win her World Championship title. When Wilfred is not showing he likes to farm and travel.

Wilfred is showing 21-year-old You're Mya Fantasy, also known as Mya. While Wilfred and his wife have known Mya for 16 years, they have owned her for a short while and started bringing her to the Pinto World Championship in 2021. He mentioned their favorite class to compete in with Mya is western showmanship.

When asked about one thing he wants to learn or improve, Wilfred said, "How to ride better and to continue to learn more with my horses."

Each day at the Pinto World Show an exhibitor will be selected to be featured on the official PtHA Facebook page. Each winner receives a \$200 Boot Barn gift card.







Story and Photo by Jordan Murphy PWC Communications and Marketing Intern

STORY TELLING THROUGHOUT THE WEST